



Healthcare Georgia Foundation

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Healthcare Georgia Foundation
grantmaking for health





Foundation Mission and Goals

○ Mission

- To advance the health of all Georgians and to expand access to affordable, quality healthcare for underserved individuals and communities.

○ Goals

- Protect and promote the health of individuals, families & communities
- Improve the availability, quality, appropriateness & financing of healthcare services
- Integrate & coordinate efforts to improve health and healthcare services





About Healthcare Georgia Foundation

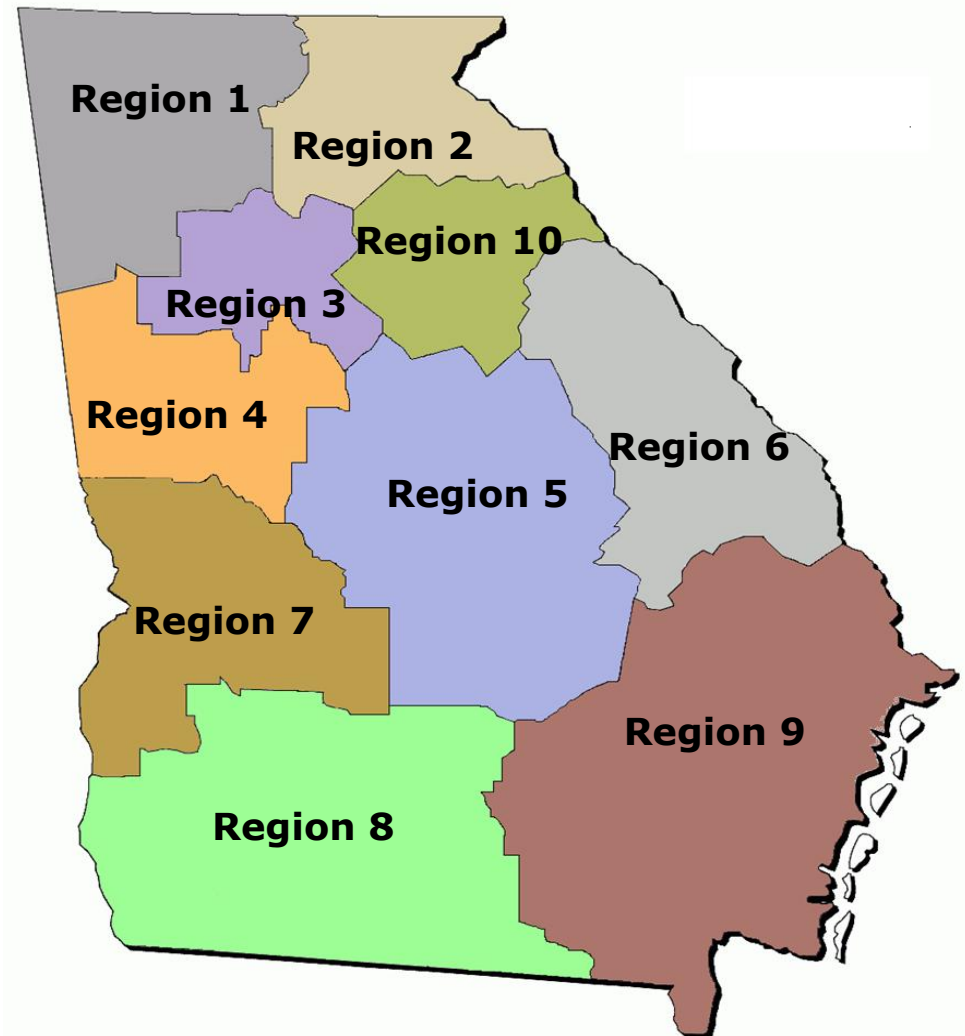
- Private, independent foundation
- Statewide grantmaking foundation
- 9-member Board of Directors
- 9 staff members





Our Regions

- Region 1: NW, Dalton**
- Region 2: NE, Gainesville**
- Region 3: Metro Atlanta**
- Region 4: LaGrange**
- Region 5: S. Central, N. Central**
- Region 6: Augusta**
- Region 7: West Central**
- Region 8: SW, Valdosta**
- Region 9: SE, Savannah, Coastal**
- Region 10: Athens**
- Statewide**





Grantmaking Priorities

- **Addressing Health Disparities**
 - Support equal access to healthcare and treatment
 - Ensuring an appropriate supply of well-trained health care providers
- **Expanding Access to Primary Healthcare**
 - Improve access to primary healthcare services
 - Preventive health services
 - Childhood Physical and Nutrition Program
 - Safety Net/Free Clinic Program
 - Georgia Childhood Asthma Management Program
- **Strengthening Nonprofit Health Organizations**
 - Organizational Improvement and core support (i.e. business plan, staff development and training, strategic planning)
 - Funding request is limited to \$50,000





Application Process

- Letter of Inquiry (LOI)
 - May be submitted at any time
 - No more than 2-3 pages
 - Instructions available at www.healthcaregeorgia.org
- Proposal Invitation
 - Follows favorable review of LOI
 - Further guidelines will be submitted at time of invitation





Successful proposals

- Fit within the Foundation's three grantmaking priorities
- Organization capacity
- Previous performance
- Identified a target population (uninsured, underinsured, rural, minority) in need of services – includes providing demographic data
- Identified an intervention to address the need or gaps in services
- Includes measurable objectives
- Plan to evaluate the program





How the Economy has Impacted Funding Decisions

- Greater scrutiny of LOI and past grantee performance
- Applicants will be required to address the following:
 - Why the Foundation?
 - Why Now?
 - List other funding streams
- Decrease in funding expansion or innovation



Any Questions?

